

AUSTIN
URBAN
TECHNOLOGY
MOVEMENT



2023

ANNUAL IMPACT REPORT



About AUTMHQ

Austin Urban Technology Movement (AUTMHQ) has been adding diversity to the tech industry since 2016. By bridging the gap between Black and Hispanic communities and the technology sector, AUTMHQ is building a diverse technology ecosystem for all.

AUTMHQ offers an innovative approach to filling the technical skills gap in the tech industry by providing job placement, career development, and networking opportunities to underrepresented groups in our society. Our true career development innovation lies within helping individuals overcome social barriers around transportation, digital equity, financial literacy, and mental wellness.

AUTMHQ's efforts contribute to advancing justice in the United States by increasing diversity in the tech sector, providing opportunities for underrepresented groups, and promoting a more inclusive and equitable society.



AUTMHQ Services



DIGITAL EQUITY

Foundational computer skills, laptops, internet access, and digital literacy training



TRAINING COHORTS

More than 20 career pathways for entry, mid, and senior level roles across the tech industry



JOB PLACEMENT

Access our job board, employer partners, and tech ecosystem to help you get a job in tech.

Autmites

TOTAL AUTMITES
ENROLLED

515

DIGITAL EQUITY
AUTMITES

117

TECH TRAINING
AUTMITES

133

JOB PLACEMENT
AUTMITES

265



Autmites Highlights

**TECH CERTIFICATIONS
AWARDED**

185

**DIGITAL EQUITY
SUCCESS RATE**

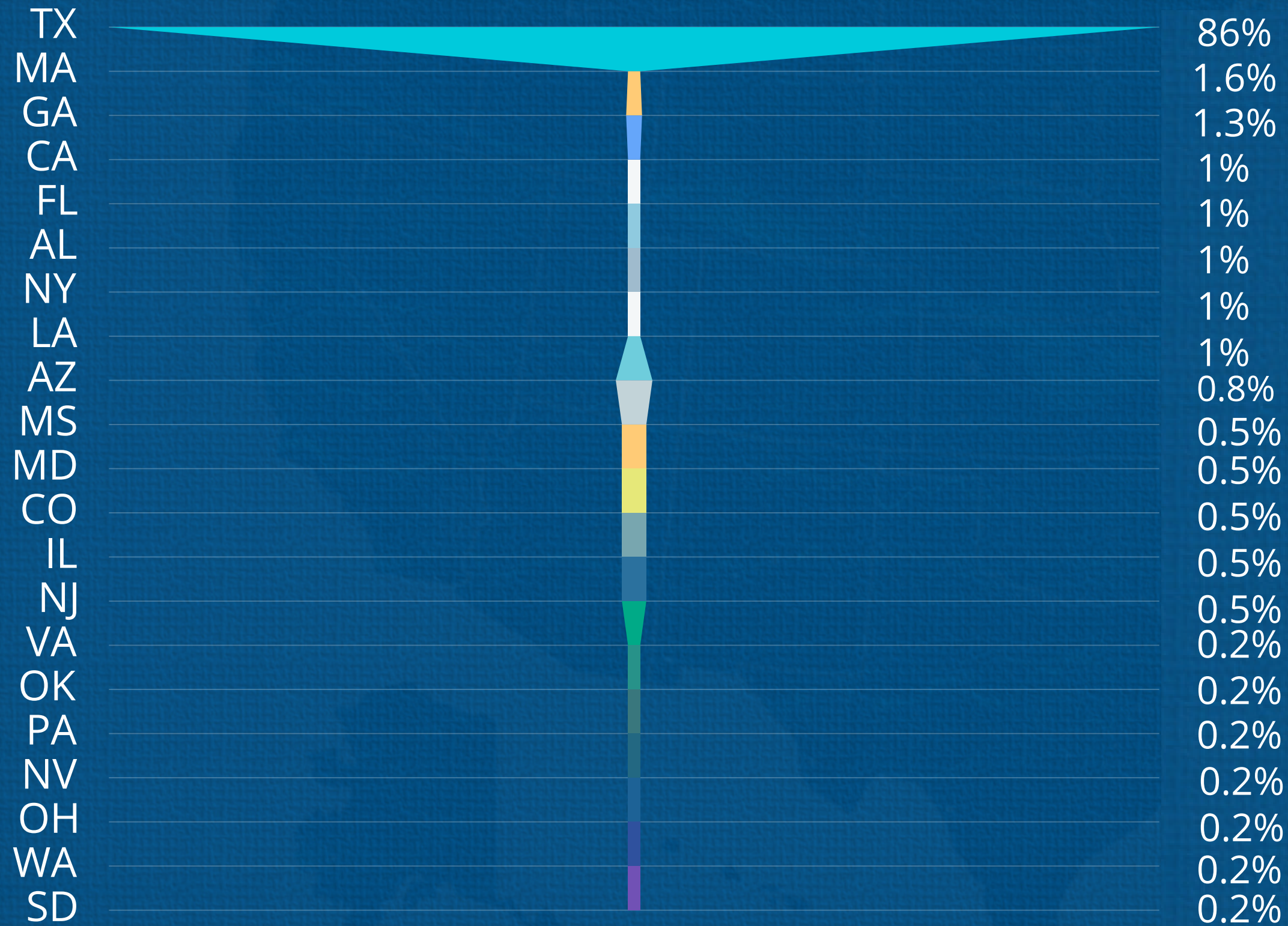
100%

**JOB PLACEMENT
SUCCESS RATE**

100%

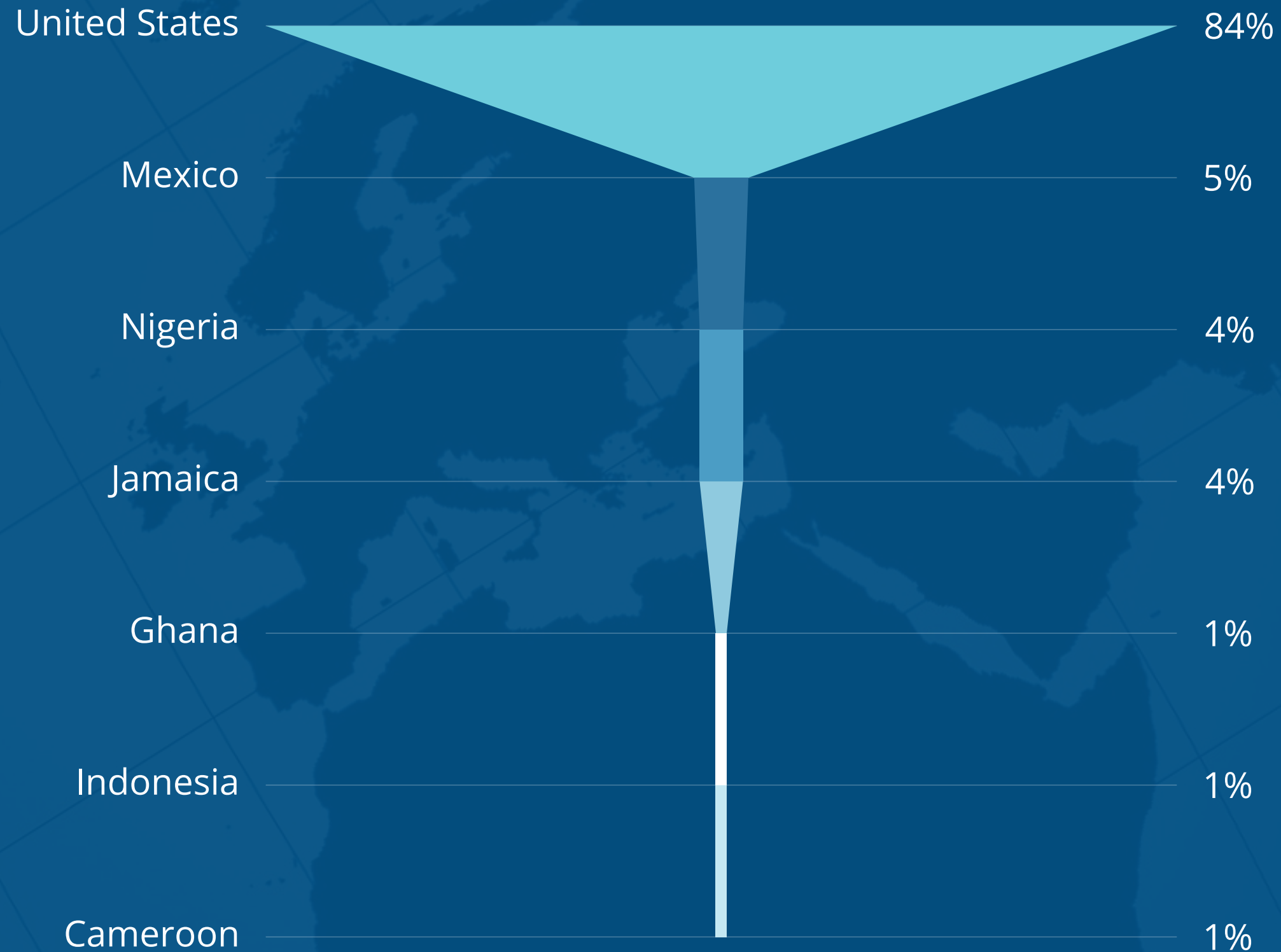


Autmites across USA States



Our national reach and impact expanded over the course of 2023. Austin Urban Technology Movement initially began empowering communities in Austin, then Texas, and now has a presence in more than 20 states nationally.

Autmites in other Countries



United States 84%

Mexico 5%

Nigeria 4%

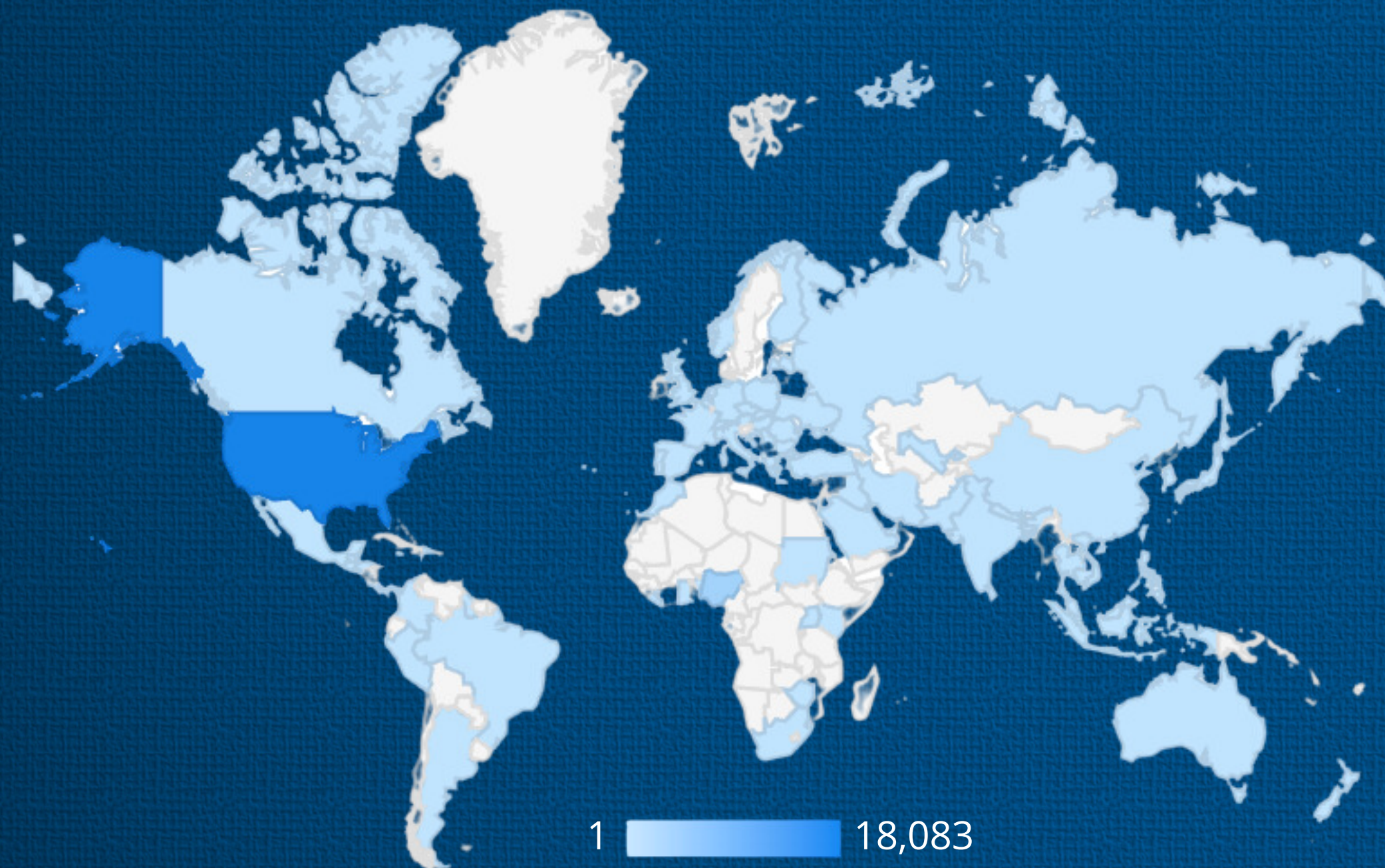
Jamaica 4%

Ghana 1%

Indonesia 1%

Cameroon 1%

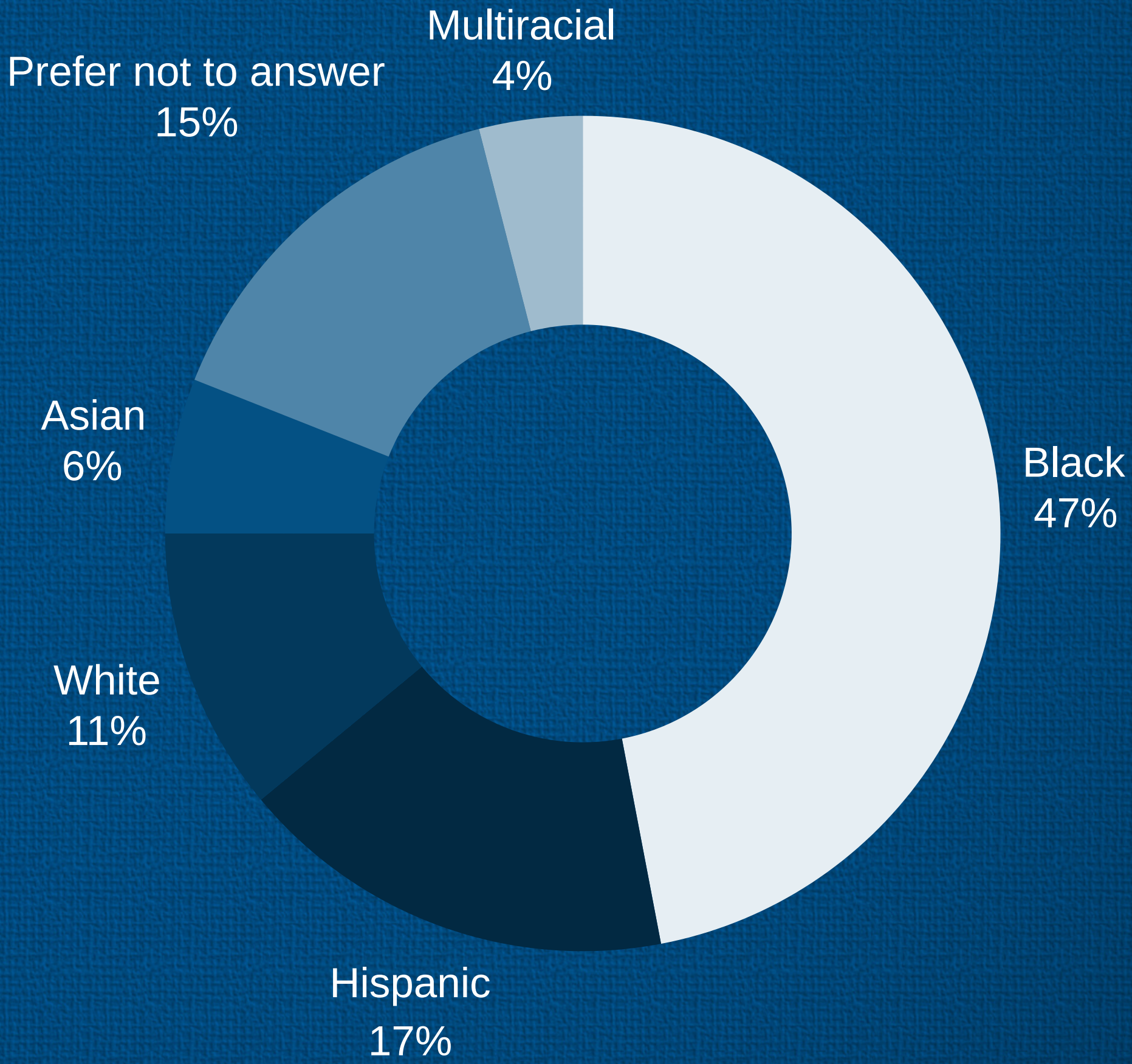
Online Presence Globally



<i>United States</i>	<i>81%</i>
<i>Nigeria</i>	<i>14%</i>
<i>China</i>	<i>0.7%</i>
<i>India</i>	<i>0.5%</i>
<i>Mexico</i>	<i>0.4%</i>
<i>Jamaica</i>	<i>0.3%</i>
<i>United Kingdom</i>	<i>0.3%</i>
<i>Indonesia</i>	<i>0.2%</i>
<i>Germany</i>	<i>0.2%</i>
<i>Canada</i>	<i>0.2%</i>

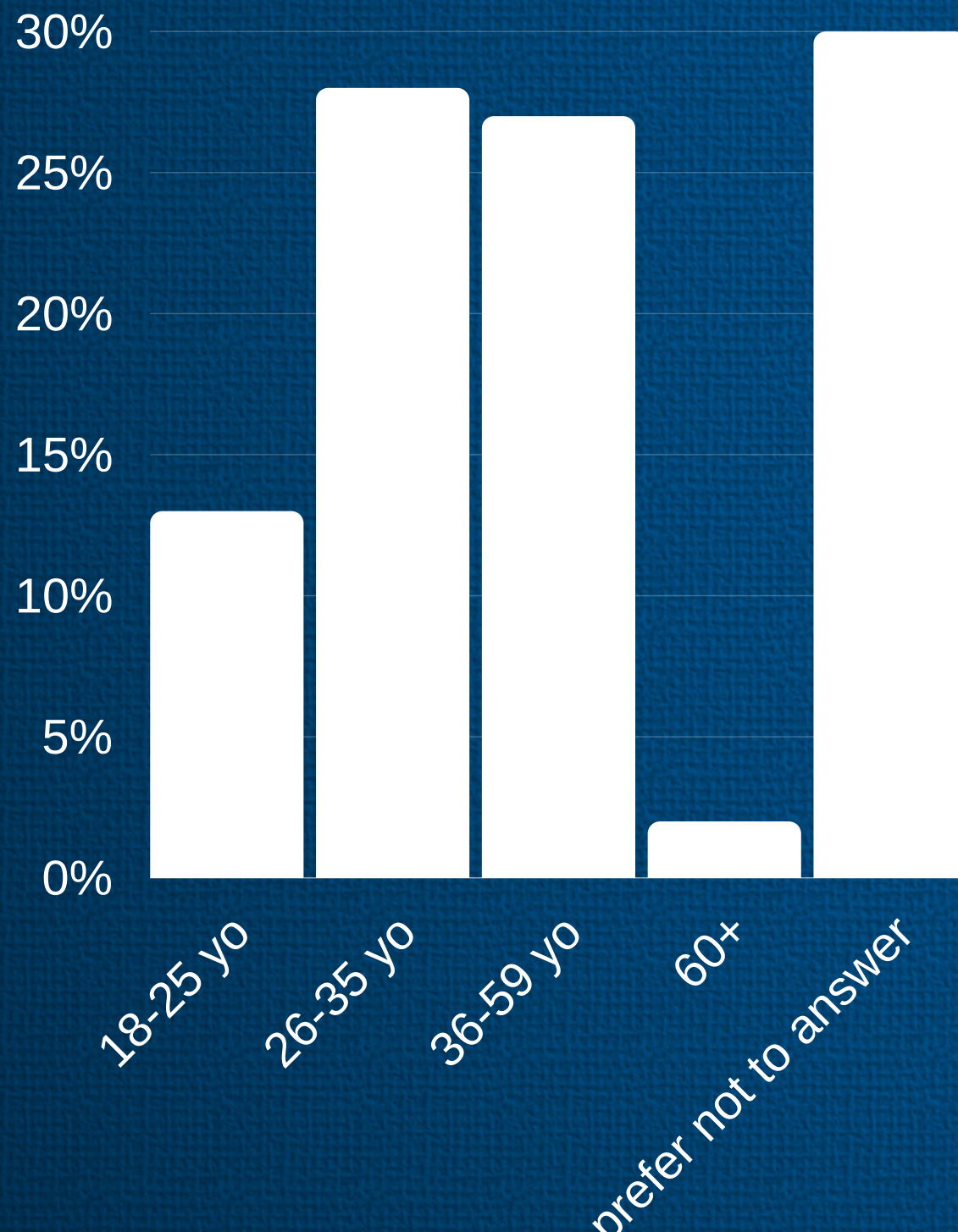
AUTMHQ has **participants from all over the world** from Ghana, Cambodia, Philippines, Saudi Arabia, France, Costa Rica, Poland, Bangladesh, Viet Nam, Thailand, Turkey, Malaysia, Singapore, Kenya, Zimbabwe, Belgium, Spain, El Salvador, Netherlands, Australia, South Africa, Uganda, Romania, and other countries across Europe, Africa, Asia, and South America.

Autmite Ethnicity

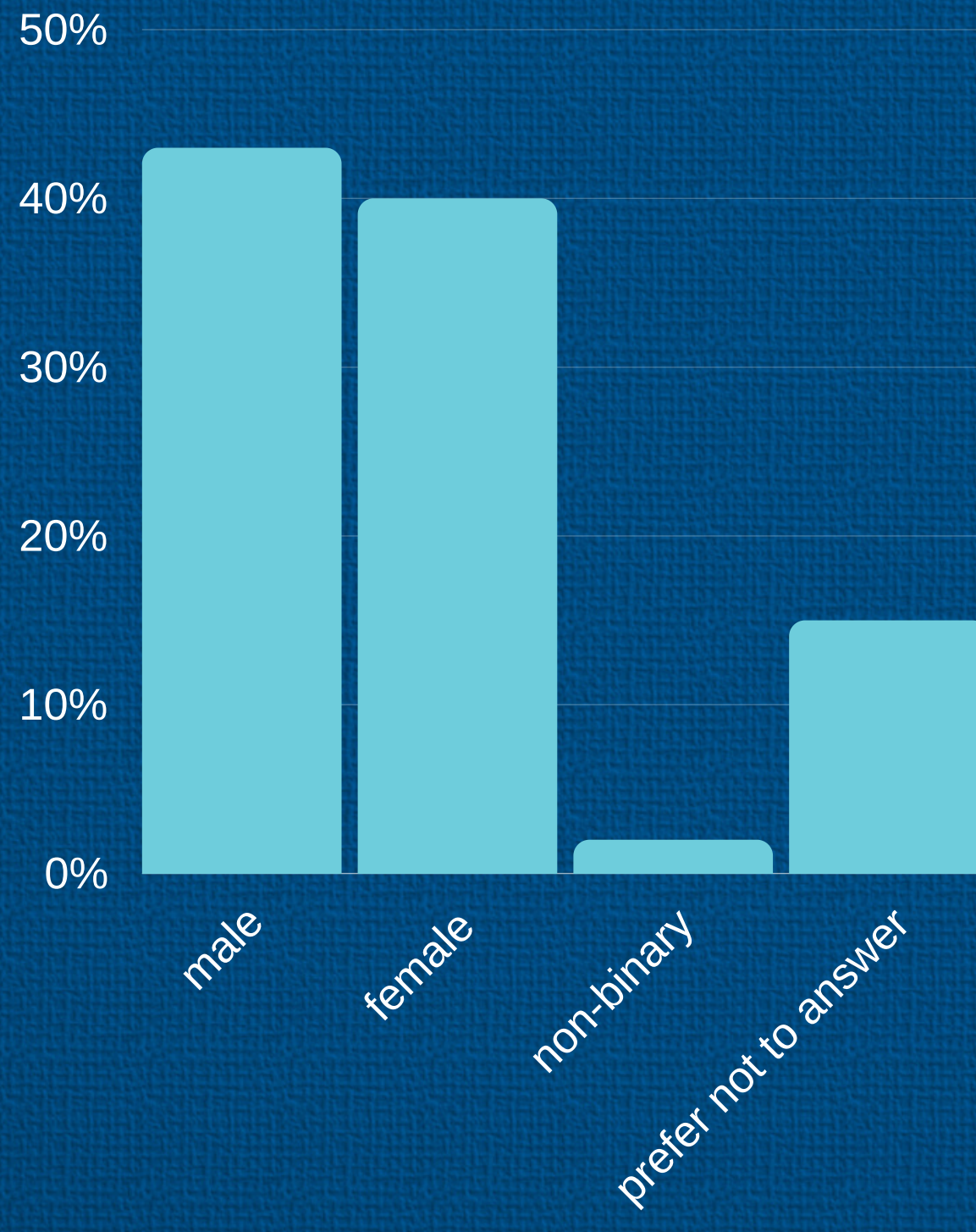


Autmite Demographics

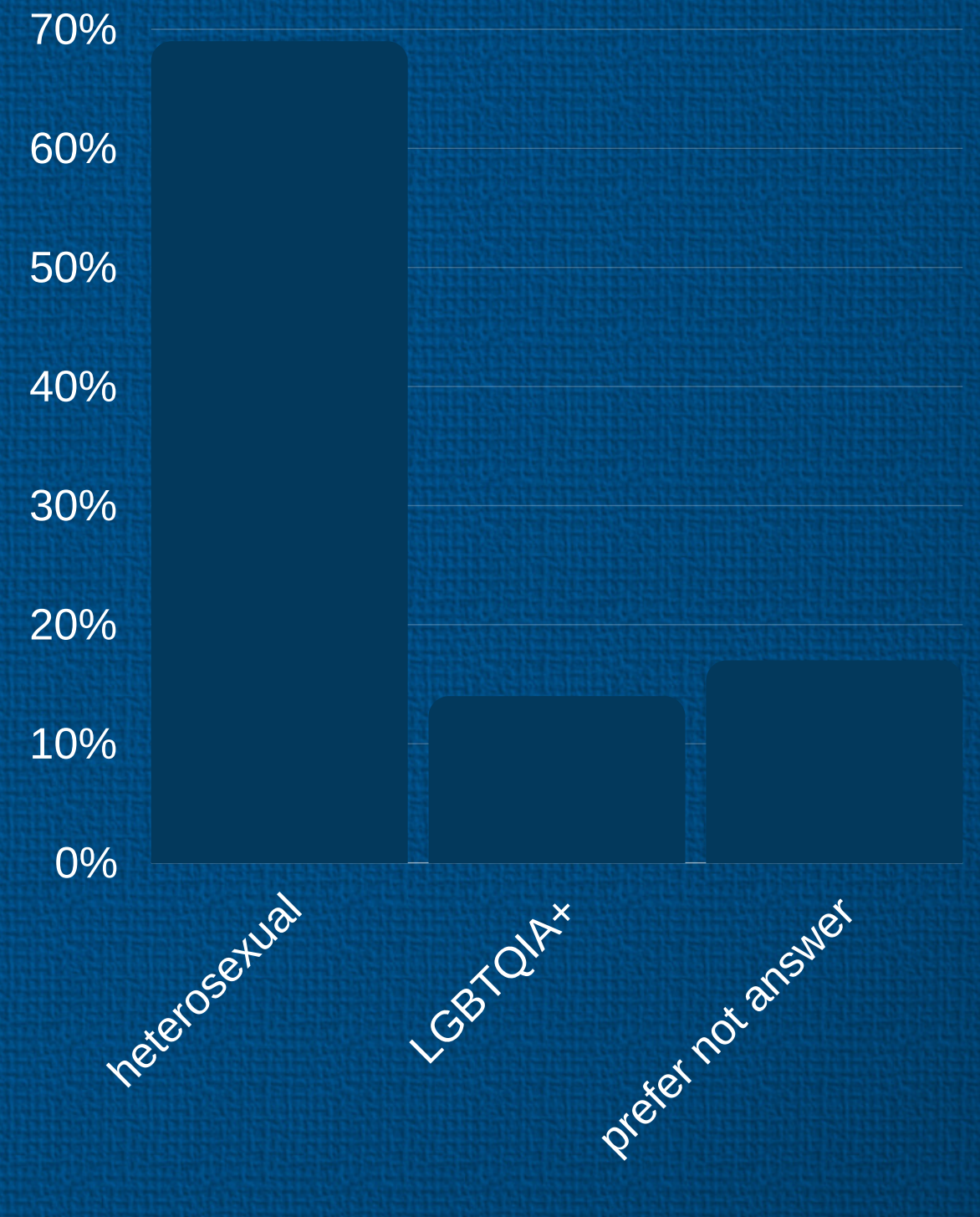
Age



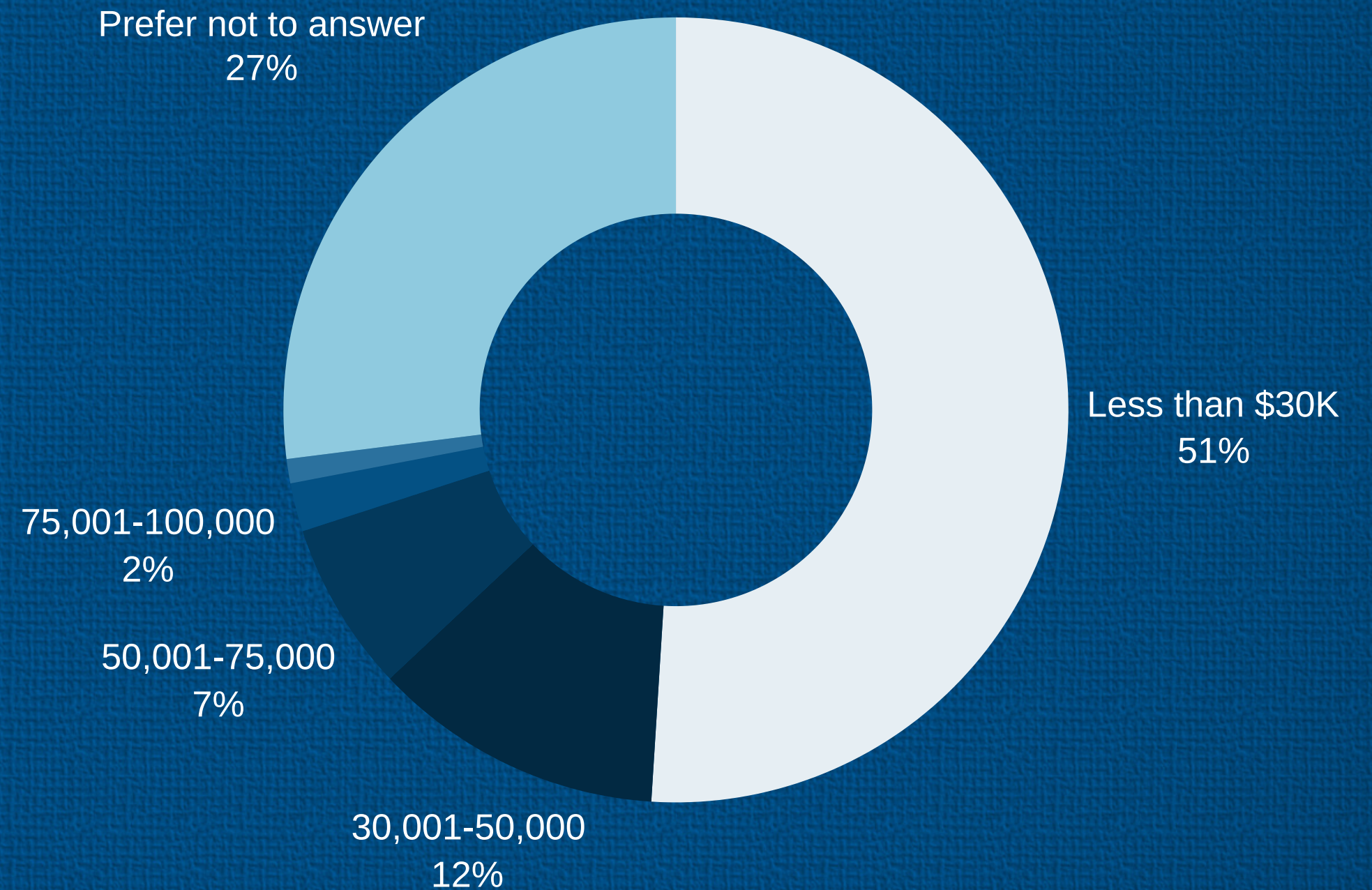
Gender



Orientation



Autmite Starting Income Level



The average Autmite wage that has entered our Job Placement program is \$19,720 annually. The average salary, after successfully completing our Job Placement program, is \$50,170 annually. **The average increase of wages, per Autmite, is over \$30K annually.**

Additional Demographics

27%

Receives Government Benefits

8%

Disability Reported

97

Total Veterans engaged

53%

Doesn't Have a Degree

67%

Seeking Employment

Social Outreach Impact

5,679,163

+3.4k%
Facebook Reach

6,500

Facebook Page Visits

270

New Instagram Followers

213,500

+335%
Instagram Reach

LinkedIn Paid Advertising

145,838 impressions

437 Clicks to website

135,312 Plays

693 Engagement

66.78% View Rate

*Online and In-person
Engagements*

20,000+



Innovation with AUTMHQ

Demonstrated volunteer empowerment:



During my three months at AUTMHQ, I transformed from a blind volunteer eager to explore AI into a tech-savvy enthusiast. Initially tasked with manually inputting job data from Austin's job board, the process was tedious. However, with Python and ChatGPT, my efficiency skyrocketed, reducing the task to minutes.

What made this journey exceptional was my collaboration with AI enthusiast and my supervisor, Alex Seguin. Together, we explored groundbreaking AI and computer vision solutions for the visually impaired, igniting my passion for applying machine learning capabilities. The entire AUTMHQ team was remarkable, making my experience unforgettable. This venture not only introduced me to the tech world but also instilled a lifelong fascination with AI.



CHRISTIAN BERTLING

A Standing Ovation for Togetherness

As the curtain closes on another year of impact, we wouldn't be here without you. Every device donated, every job secured, every partnership forged, every story shared—these are not just numbers, they are lives changed, dreams ignited, and futures empowered. To our generous stakeholders, dedicated volunteers, and unwavering Autmites, we offer a grateful and resounding thank you.

But the stage lights haven't dimmed yet. The tech industry still echoes with disparities, and the fight for inclusion is far from over. The next act requires everyone onstage again, voices raised in unison. With your continued support, we can bridge the digital divide, equip Black and Hispanic talent with the tools and pathways to success, and paint a vibrant future where tech's economic tapestry reflects the full spectrum of human potential.

Join the AUTMHQ movement: partner, donate, share, amplify. Let's step onto the next chapter together, hand in hand, writing a story of progress where every line echoes with equity, opportunity, and the boundless promise of a diverse tech landscape. Because when we stand together, the only limit is the limitless potential of our community.

Let's keep the applause going. Donate and get involved today at www.autmhq.org/donate.